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Fusionex Enhances Brand Image with DT Research Multi-screen System

"How to make visitors know us more?", "How to enhance the awareness of our brand image?" Fusionex, an IT software group that specializes in analytics and big data in Malaysia, was looking for a communication tool for answering those questions. To attract visitors' attention and impress the visitors, Fusionex decided to set up a state-of-art hi-tech high resolution video wall to display dynamic company information and advertisement. Then, the DT Research MS600 Multi-screen Signage Appliances has been chosen as the major system.

Fusionex has set up the state-of-art and high resolution signage array with six 46" LCD's (2x3) and several projectors for the panoramic blending projection connected with DT Research's MS600 Multi-screen Signage Appliances which consists of the player and the WebDT Content Manger software. This brand new system is now installed at its waiting area, a cozy and relaxing environment, to display company welcome and custom messages as well as history information with combination of HD graphical content for entertaining purpose.

With that complete signage system, the company can efficiently deliver the stunning visual experience to the visitors, and its IT staff can also easily to create, manage, publish via Internet or Intranet and play playlists with dynamic content from any location and at any time, which saves the time and human force from the onsite maintenance. For more DT Research signage product information, please visit http://www.signage.dtri.com/.

About DT Research

DT Research™ develops and manufactures web-enabled information appliances for vertical applications. The DT Research family of products is based on embedded computing platforms for secure, reliable, and cost-effective computing. The products include digital signage solutions, wireless tablets, point-of-service handhelds, compact modular systems, and display-integrated information systems. These systems emphasize mobility, wireless connectivity and touch displays. Powered by Windows® operating systems, the devices offer durability and ease in integration, leading to solutions that can be remotely managed with the comprehensive WebDT Content Manager and Device Manager software. For more information, visit http://www.dtresearch.com

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